



OVERALL PRODUCTIVITY



KYOCERA MITA CORPORATION GOLD AWARD WINNER

Kyocera Mita received high productivity ratings from BERTL subscribers.

A Kyocera Mita user wrote, “Having three different print PDLs in the same driver lets my people use the print driver that best matches their work. Some design projects run better in PostScript and others seem to work better in PCL printing. Although I never actually sat and timed the devices, the 40 people in my office say the Kyocera Mita devices are more productive than any other MFP in the office. If my people are happy, my job is easier, so Kyocera Mita has my vote.”

— General Administrator for a tool and die manufacturer

A digital imaging device’s productivity impacts directly on the productivity of the entire office. Productivity is about much more than just “speeds and feeds” – it’s about keeping the entire workflow process running smoothly and efficiently, resulting in savings of time, and therefore, money.

“The number of productivity factors is mind-boggling,” wrote one subscriber, an office manager with 27 printers and 9 MFPs on his network. “To rubber-stamp a product as being more productive than another based on a few simple copy speeds seems ridiculous. There’s so much more to it than that.”

Generally, users assess the productivity of a device as being the amount of time they have to dedicate to carrying out a task. In theory, productivity can be compared by running the same job on several different devices, then seeing which one finishes first. However, in practice, productivity is often harder to judge.

For example: say MFP device A prints a Word document 10 seconds faster than MFP device B. However, MFP device B can send an email to users, telling them when their jobs

are finished rather than leaving them to guess. MFP B can also be equipped with mail bins, whereas device A outputs jobs into a general output stack, where users have to search to find their jobs.

Which of the two devices described above is a more productive printer for the user?

Headline specifications can be misleading compared to the bigger picture when the user is placed at the center of the equation. To get a feel for what devices are most productive in actual, real-world environments, BERTL asked users from across the world to tell us which device they feel delivers the most productivity.

ABOUT THE WINNER:

Kyocera Mita is part of the Kyocera Group, which has more than 57,000 employees throughout the world. The company is mainly an office equipment specialist, interested in the development of copiers, multifunctional devices, printers and fax products. The company focuses on low- to- mid range volume areas of the business market and has a sturdy, high-volume product range available as well. Kyocera-Mita’s concern for environmental issues shows in the design of many of its machines. The company’s Ecosys (Economy, Ecology and Systems) Printers have eliminated disposable print cartridges to reduce industrial waste. The company philosophy remains “Respect the Divine and Love People.”

ABOUT THE AWARDS:

The Readers’ Choice Awards are the cumulative findings culled from thousands of BERTL surveys. Unlike other industry awards which are chosen by a small group of industry pundits, BERTL Readers’ Choice Awards are decided by our readers the most experienced, technically savvy and discerning digital imaging equipment buyers and users in the world.